

**INTRODUCTION** *Please spare some of your valuable time to fill in this Questionnaire. This information will help us analyse your requirement and provide you with the appropriate solution. Please skip the questions which are not relevant to your specific requirement or you do not have information regarding the same at the moment. None of the fields is mandatory.*

The type of logo you like us to design

- logo for a new company
- new logo for an existing company
- Modification of your existing logo
- other (please describe below)

You want your logo to include

- name only
- both name and icon
- icon only - just an image without a name

Exact name you want to use in your logo

Tag Line/ Punch Line/ Slogan in your logo

Tell us the background and the field of your business

Target Audience

Places where you would be using your logo ( eg. Packaging, signage etc.)

Unique Selling Point (USP) of your product/ service

If you have any idea in mind for logo design, please describe

Please explain the design type you prefer ((eg. Professional, Straight forward, Classy, Colorful, Abstract, Sporty, Traditional etc.)

Your Competitors and your feelings about their logo design (if any)

Your Competitors Website address

What kind of logos appeal to you most & why?

Colors you want to see in your logo

The colors you do not want to see in your design

Details you require on your Business Card, Letter Head & Envelope

Name

Address Details

Contact Nos.

Fax no.

Email address

Website URL

Business Card  
Design Preference

- Single Sided  
 Double Sided